• Goal: Provide tools to take action for effective social justice policy advocacy and for building collective capacity for change.
• For over a decade, the **Building Movement Project** has been unearthing the potential for broader collaborations and a sense of movement among organizations.

• BMP has three main areas of focus: Service and Social Change, Leadership and Movement Building.
Common Good Action Plan

- Launched by the Building Movement Project in 2015, the Common Good Action Project (CGAP) is an initiative to bring together small cohorts of organizations to learn from one another, provide training and exchange resources, and think collectively about how to advance the common good for all New Mexicans.
Advocacy in AHCH

• Board Member Experience in AHCH
  Standing Board Committees:
    – Policy Committee
    – Client Leadership Committee
    – Fund Development Committee

• Why? It’s our mission and who we are

• Common Good Action Plan Cohort
AHCH and Advocacy in Motion

• **32 Years:** AHCH History of Advocacy
• **10 Years:** Building Movement Project work in New Mexico and Homelessness
• **3 Years:** AHCH Executive Director on BMP NM Advisory Committee
• **2016:** Common Good Action Plan Cohort #1 Evaluation Outcomes
• **2017:** AHCH Strategy Roadmap Focus: Amplify and Lead
AHCH and Advocacy in New Mexico

• AHCH experience
  • Strategy
  • Advocacy Agenda
  • Structure

• High-impact examples

• Why non-profit service organizations can and should advocate:
  • We see the impacts of good/bad public policy each day.
  • We can influence and change our communities’ decisions, priorities and allocation of resources.
  • It’s the right thing to do.
AHCH and the Common Good Framework

AHCH

Strategy Roadmap

Advocacy Agenda

Staff Advocacy Committee

Board Policy Committee & Client Board Advisory Committee

Social Change Action Plan

Building Movement Project & Common Good Action Project

Positions/Messages
- Position papers

Engagement
- Decentralized
- Continuum of formality

Albuquerque Health Care for the Homeless, Inc.
• Outcomes
  – Questions for mayoral candidates
  – Public restroom advocacy
  – Staff/Committee created advocacy briefs
  – Subject Matter Experts
Action-Based Planning

• Work on your organization’s Social Change Action Plan
• What are the roses and thorns?
• Share examples from your organization
Action-Based Planning Examples

- Mayoral candidate questions to staff, board, volunteers and partners
- Advocacy briefs
- Staff Subject Matter Experts
- Staff and Board Advocacy/Policy Committees
- AHCH tours with elected officials and decision makers
- State capitol visits
- Lobby Day
- Calls to kill Governor’s proposal to tax non-profits and FQHCs
- Increases to City Workforce Housing Trust Fund capitalization
- Demand letter via NM Center on Law and Poverty documenting refusal of state Adult Protective Services to investigate reports due to lack of address
Action-Based Planning Examples

- Staff and client affidavits given in Supplemental Nutrition Assistance Program (SNAP) suit against NM Human Services Department (HSD) with NM Center on Law and Poverty
- Input into NM MVD ID verification documentation requirements to reduce barriers and comply with REAL ID
- Data gathering and input into design of City Council pilot services shuttle for people without homes
- Albuquerque Police Department reforms through APD Forward coalition ensuring community accountability to US Department of Justice settlement agreement
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