CONSTRUCTING POWERFUL STORIES
TIPS FROM THE NCAB STORYTELLING GUIDE

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Joseph Benson  
- The Value of Storytelling

T. Sukari Finley and Philip Malebranche  
- Connecting Your Story to the Broader Issues

Amy Grassette  
- Effective Storytelling

Art Rios, Sr.  
- Emotional Considerations in Storytelling
• REVIEW THE ‘CREATING YOUR STORY’ WORKSHEETS

• QUESTIONS?

• TIME TO DEVELOP YOUR PERSONAL STORY

• SHARE YOUR STORIES (IF YOU WANT TO)

• GET FEEDBACK FROM THE GROUP ABOUT WHAT WAS EFFECTIVE AND WHAT COULD BE IMPROVED IN HOW YOU TELL YOUR STORY

• ONE GROUP MEMBER PRESENTS THEIR STORY TO THE FULL GROUP