

Health Reform Actions for the HCH Community

A Checklist to Ensure Inclusion & Readiness

INTERNAL ACTIONS:

- Conduct needs assessment & renew strategic plan
- **Plan for outreach & enrollment activities**
- Maximize coding/billing/reimbursements
- Maximize EMR/data
- Implement/deepen evidence-based practices
- Track quality and outcome measures
- Implement staff retention/recruitment strategies
- Assess “value” of services
- **Involve consumers and Board members** in all these activities
- Pursue PCMH recognition/accreditation
- Integrate primary care & behavioral health services
- Identify new funding opportunities (public and private) & maximize existing ones
- **Train staff & educate patients**
- Streamline access to care
- Continue voter registration activities

EXTERNAL ACTIONS:

- **Host site visit & develop relationship with policymakers** (and their staff):
 - Governor/Mayor/Chief Executive
 - State Medicaid director (or senior staff)
 - State health reform leads
 - City/County Council representative
 - Local/State Health Officer/Public Health lead
 - Local/State Director of Social Services
 - Local/State lead(s) for mental health and substance use services
 - Local/State Housing Commissioner
 - Local jail/detention center administrator
 - State legislative representatives
 - State legislative health committee leaders/Caucus members
 - Federal representatives
- **Meet with other key stakeholders:**
 - Managed care organization executives
 - Local hospital executives/discharge planners
 - Primary Care Association (PCA)
 - Continuum of Care lead(s)
 - Faith community
- Attend/host community events, ask questions, and raise issues
- **Participate in health reform implementation activities**
- Develop/maximize medical respite care and PSH programs
- **Ensure outreach and enrollment funding/initiatives**
- Participate in local delivery of care reform discussions (ACOs, CCEs, etc.)
- Coordinate advocacy agenda with local/state coalitions
- **Educate policymakers about needs of homeless populations**
- Teach/lecture/recruit at area professional schools to develop poverty-informed workforce
- Use traditional & social media to highlight success stories and key issues