

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



Housing Advocates and the November Election

10 September 2020



Engaging Voters and Candidates



Our Homes, Our Votes is NLIHC's voter engagement effort focusing on increasing voter registration and turnout among low-income housing renters and advocates.

REGISTRATION

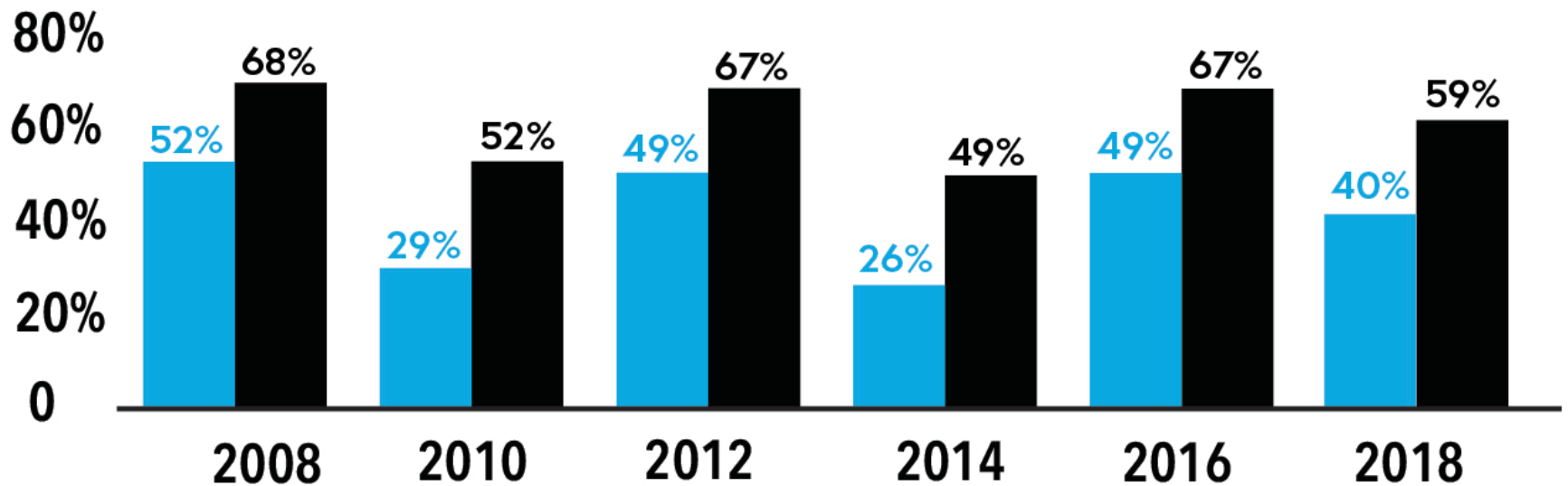
MOBILIZATION

**I AM A
RENTER
AND
I VOTE**

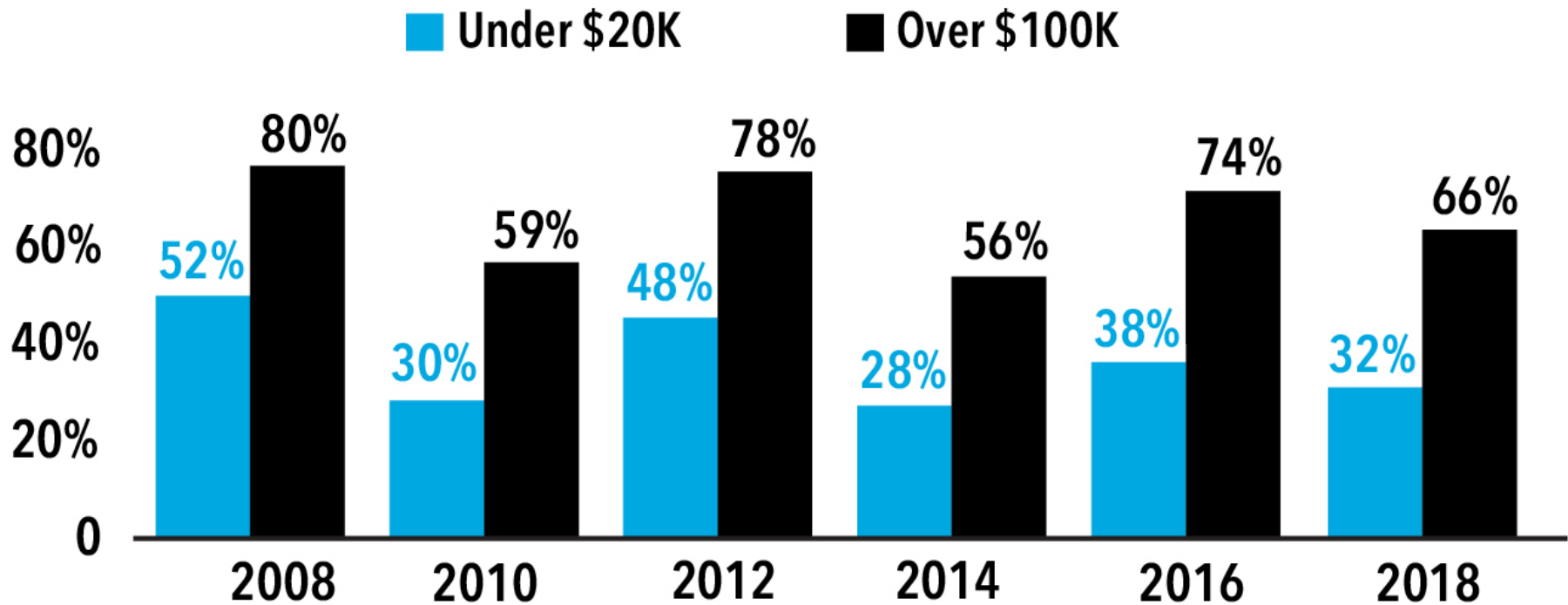
EDUCATION

U.S. Citizens Who Reported Voting in National Elections by Housing Tenure (2008-2018)

■ Renters ■ Homeowners



U.S. Citizens Who Reported Voting in National Elections by Family Income (2008-2018)



83%

of the public agrees that elected officials are not paying enough attention to the cost of housing and the need for more affordable housing.



NATIONAL LOW INCOME
HOUSING COALITION

76%

say they are more likely to vote for a candidate that has a detailed plan for making housing more affordable.

Source: Public Opinion Poll Feb 25-Mar 4, 2019 Hart Research Associates

OUR MONEY, OUR VOTE
2020
SCAFF HOUSING IS BLUE WITH GREEN
★★★★

Join as an Affiliate

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Benefits of Joining Our Homes, Our Votes

- Swag package
- Use of the logo and images on co-branded materials
- Amplification through media engagement
- Guidance and assistance from NLHC staff



Communications Platforms

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**OUR HOMES, OUR VOTES:
2020**

Media Toolkit

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Our Homes, Our Votes
5,396 Tweets

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OURHOMES-OURVOTES.ORG

Our Homes, Our Votes
@OurHomesVotes
#OurHomesOurVotes2020. A project of @NLHHC & a non-partisan campaign to educate, & mobilize low-income renters & advocates to be involved in voting.
📍 Washington, DC 📧 ourhomes-ourvotes.org 📅 Joined June 2017
533 Following 1,363 Followers

Our Homes, Our Votes @OurHomesVotes · 1h
Starting Now! This is a #Webinar session you do not want to miss!

Our Homes, Our Votes @OurHomesVotes · 3h
Join us TODAY at 3pmET for #OurHomesOurVotes2020 Webinar. We will be discussing how to best maximize early voting opportunities and increase voter turnout in states with expanded #VoteByMail options.
Register here: bit.ly/3W1jwM

TENANT TALK
WINTER 2016 | VOLUME 9, ISSUE 1

HOUSING IS BUILT WITH BALLOTS

ALSO IN THIS ISSUE:

- HOW LOCAL HOUSING ADVOCATES ARE IMPACTING THE 2018 ELECTION
- SPOTLIGHT ON RECENT LOCAL ORGANIZING VICTORIES
- RESIDENT PERSPECTIVES
- POLICY UPDATE
- DISASTER RECOVERY EFFORTS

A NATIONAL LOW INCOME HOUSING COALITION PUBLICATION

TENANT TALK
FALL 2016 | VOLUME 7, ISSUE 2

ELECTION 2016
Every Vote Counts

Also In This Issue:
SPOTLIGHT ON LOCAL ORGANIZING ★ NLHC POLICY UPDATES

A NATIONAL LOW INCOME HOUSING COALITION PUBLICATION



Template Materials

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I AM A
RENTER
AND I VOTE

POLLING LOCATION

IS OPEN FROM TO

#VOTERSLIVEHERE



State-Merged Materials

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Materials that include state-specific information

- Will be available as flyers, posters, and door-hangers
- Can be modified to include QR codes
- Localized versions with polling locations can be merged as well.

YOUR VOTE MATTERS
Michigan

- ★ **Voter Registration Deadline:**
Oct. 19 – online or by mail; Nov. 3 – in person (not at polling place)
- ★ **Vote By Mail Allowed:**
Yes, no excuse needed
- ★ **Need to Apply for Mail Ballot:**
Yes - online, in person or by mail. Must be received by Oct. 30, 5PM
- ★ **Mail Ballot Deadline:**
Received Nov.3, 8PM
- ★ **In Person Early Voting:**
Yes
- ★ **Polls Open From 7AM - 8PM**

For more information visit www.ourhomes-ourvotes.org

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Shifting Rules for Voters



Stay aware of what's happening in your state

- Webpage for each state is up at www.ourhomes-ourvotes.org
- NLIHC will be updating in an ongoing manner
- Share information about activities in your state

Things You Need To Know:

1. Polling Times:

7 a.m. to 7 p.m

2. Is Early Voting Available:

Yes, 17 days ahead (12 days in May)

3. Can I Vote by Mail:

Yes, You can register [here](#).

4. ID Needed for Voting:

All citizens wishing to vote must be on the official list of registered voters.

Forms of identification (one required)

- Driver license
- Texas Election Identification Certificate (EIC)
- Texas Personal Identification Card issued by DPS

Upcoming Training and Discussion Topics



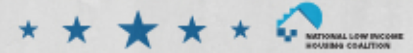
1. Election Day! Getting Out The Vote (October 15, 2020)
2. Holding candidates to their promises (November 19, 2020)

Other webinar recordings available at
www.ourhomes-ourvotes.org/webinars

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Voting without an Address

Automatic voting machine with privacy
curtains, invented in Iowa, 1928.
Gift of Rockwell Manufacturing Company

VOTE
HERE

Initial Observations

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- An address is important to voting
 - It determines what district a voter lives in, and which candidates they help select
 - All states ask for a residential address and a mailing address on registration forms
- Options exist for voters without an address
 - Important for voters who are homeless
 - Also matters for voters in extremely rural areas who have not been assigned a traditional mailing address
 - Very common on American Indian tribal lands, and often a significant barrier to voting



The Map Option



- 28 states allow voters to draw a map or diagram of where they live
 - Some states have specific language declaring this option to be for rural voters
- Process and instructions vary from state to state
 - Example 1 – Alaska: Voters who live in rural Alaska may provide the name of the community they live in rather than the residential address
 - Example 2 – Georgia: Voters are instructed to draw a diagram if they live in an area without house numbers and street names.

Voters Who Are Homeless



- Some states specifically address voters who are homeless, rather than indicating their options are mostly for rural voters
 - Example 1 – Colorado: Voter registration form actually includes a checkbox for voters experiencing homelessness. Allows people who check this box to list a location where they commonly sleep.
 - Example 2 – Iowa: Registration form includes instructions to “describe where you reside,” for voters without an established address.
 - Example 3 – Ohio: Allows for a “shelter or other location” to be listed as a residence for people without a fixed location for permanent habitation.

Registration Form FAQs

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- In some states, there is no solution on the registration form, but there is an FAQ page that discusses important next steps
 - Example 1 – Delaware: Provides instructions on in-person registration that requires two pieces of paper with a name on it, one of which must have information of an address used on the registration form, even if the address is a shelter.
 - Example 2 – Minnesota: Provides instructions on registration with described sleeping locations, but also adds that voters without an address will be asked to swear under oath at the polling location that their address is correctly listed.
 - Example 3 – FAQ describes how voters can register by describing a sleeping location

Best Practices

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- After reviewing all 50 states, the best methods are:
 1. Include clear language on the actual voter registration form that while an address is required, voting address may be a map or description of a place.
 - This option should include plenty of space for drawing the map
 2. The language for voting without an address should specifically include people who are homeless.
 - A checkbox makes this very clear
 3. States should prominently feature on their elections websites the necessary information for voting while experiencing homelessness.

Contact Us

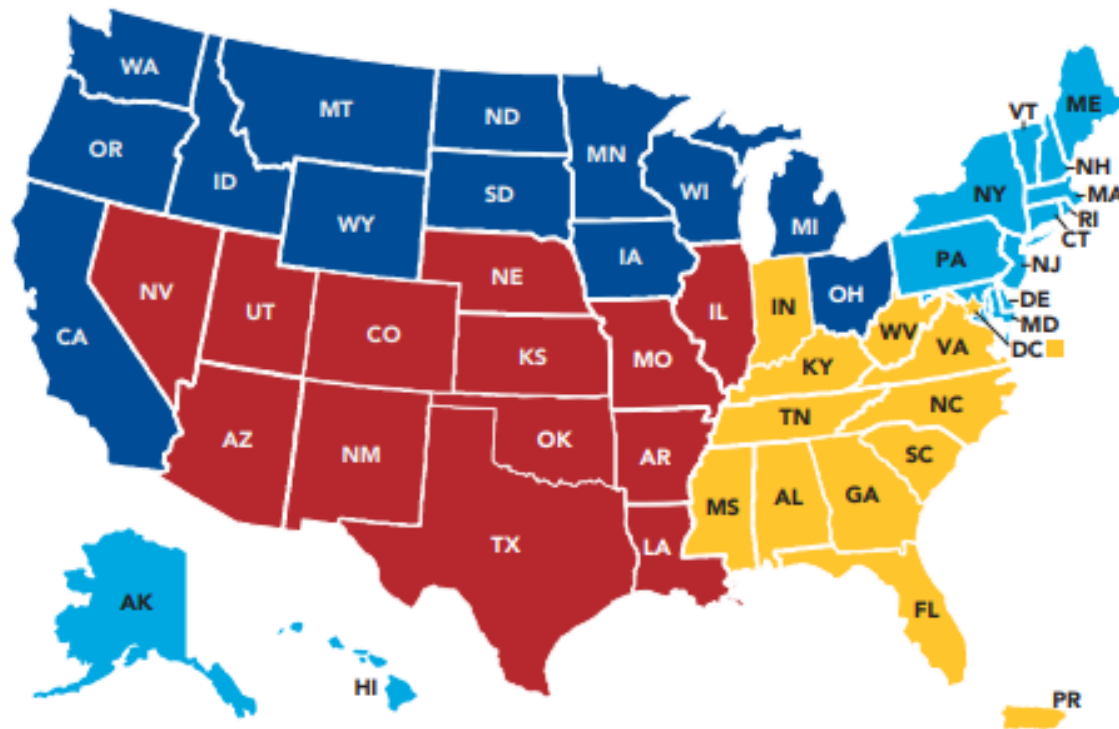
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